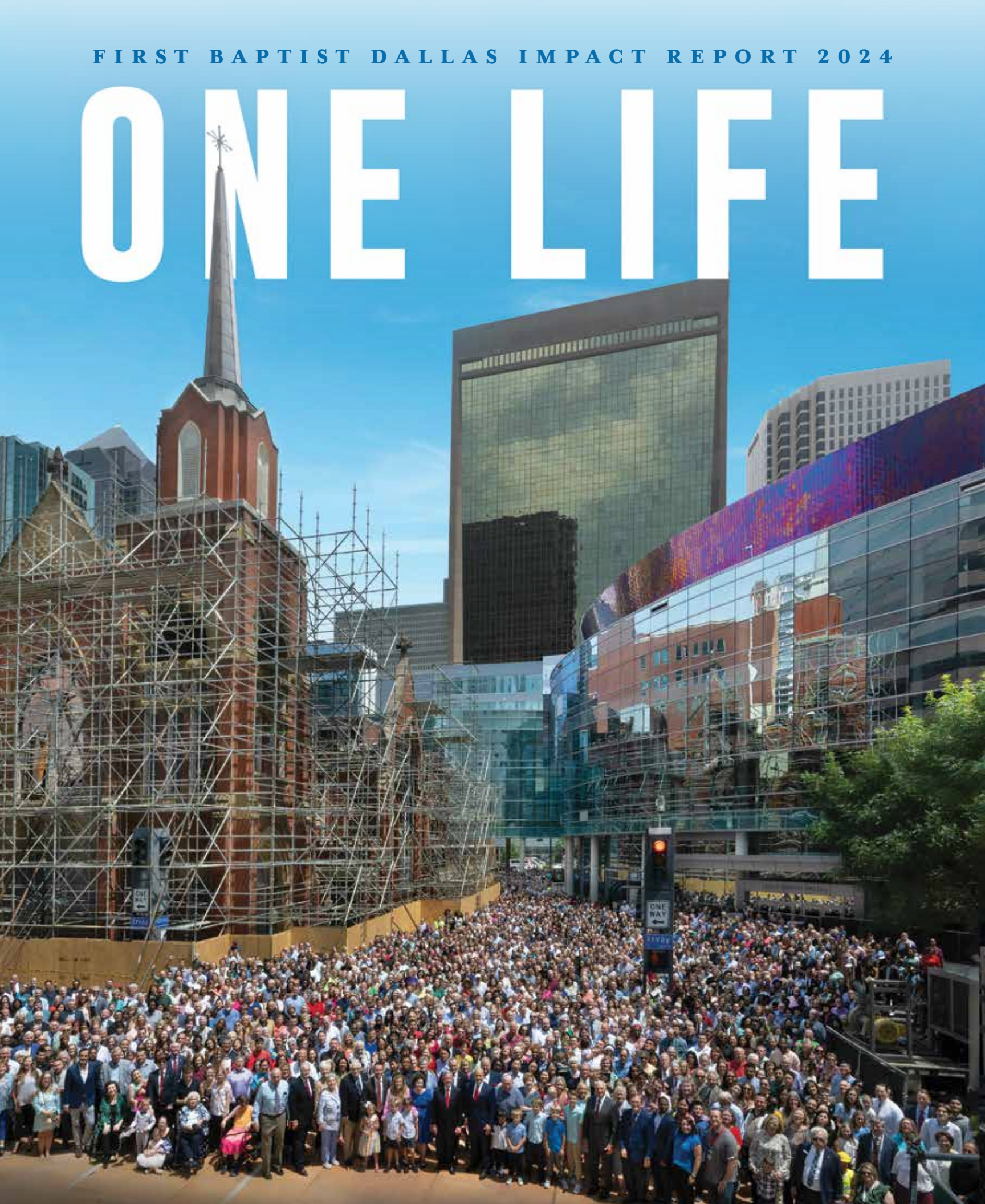


FIRST BAPTIST DALLAS IMPACT REPORT 2024

ONE LIFE



1916

First Baptist Dallas is a family. To celebrate this truth, more than 100 years ago now, Dr. George Truett and our entire Sunday School ministry filled the intersection outside the Sanctuary for a big family photo. The photo has become one of the most beloved artifacts from this era in our church's history.

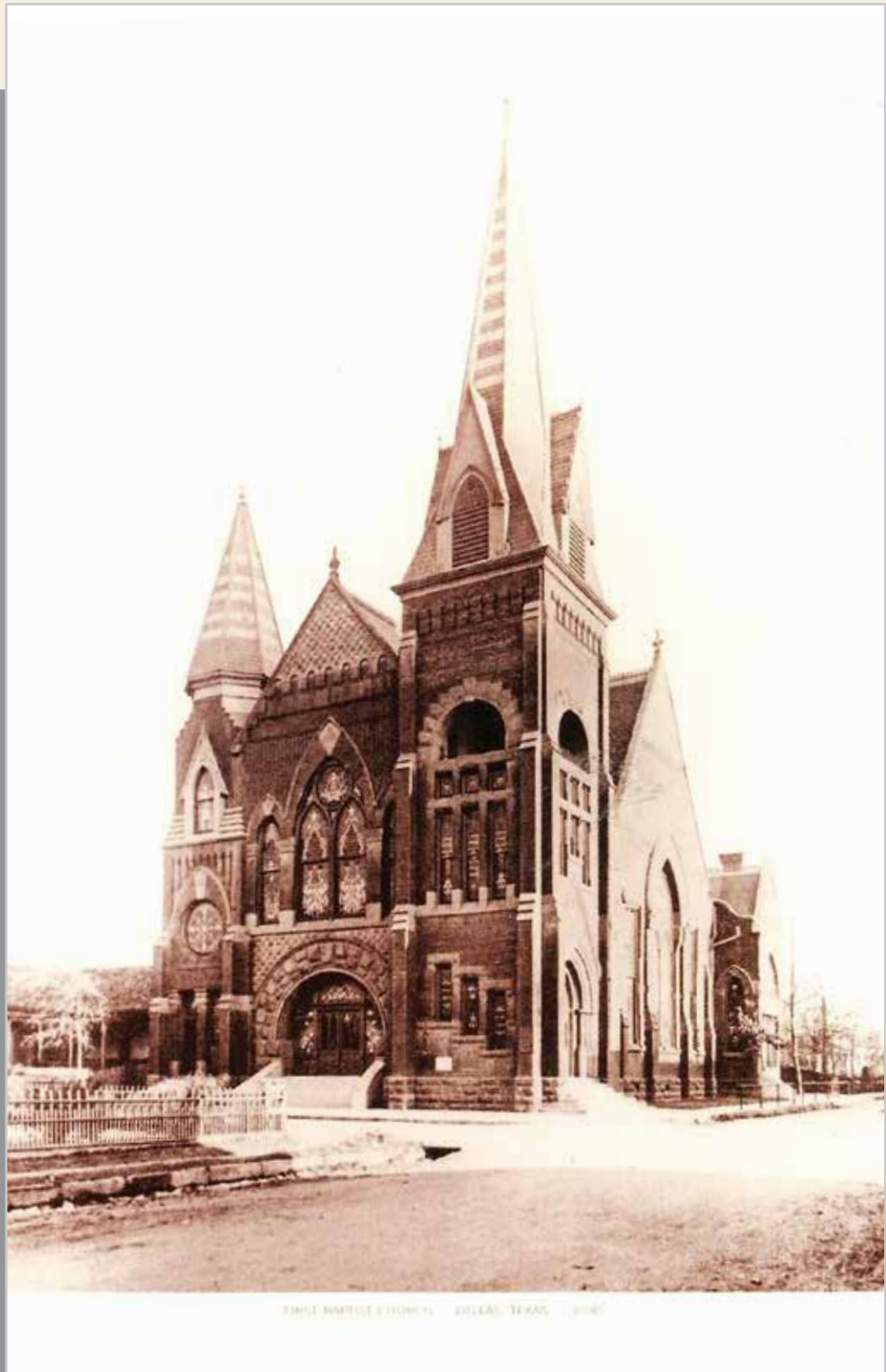


The 1916 church family photo inspired our 2024 “We Are First Baptist Dallas” photo, taken in the days after the fire. The beautiful Sanctuary standing behind them in 1916, remodeled just eight years before, has become the inspiration for the new Sanctuary’s interior. We’re celebrating and building upon our rich legacy here at First Dallas!

1890

First Baptist Dallas
began construction on
its Sanctuary in 1883.

The work was
completed in 1890.



WHAT IS ONE LIFE?

First Baptist Dallas exists to “transform the world with God’s Word one life at a time.” Our focus on “one life” is founded on biblical truths that tell the story of sin and grace:

God created us in His image and likeness (Genesis 1:26–28).

Every person is an image-bearer.

Then Adam and Eve fell into sin, and we all fell with them under the curse of sin (Genesis 3:1–7).

Every person is a sinner.

But Jesus Christ our Savior has come, the perfect image of God (Colossians 1:15, Hebrews 1:3). He died the death we deserved so that we could live the life He deserved (2 Corinthians 5:21). Whoever will believe in Him, calling out to Him for forgiveness, can be reconciled with the Father and have eternal life (John 3:16).

Every person can be forgiven and reconciled to God.

The worldwide transformation the church prays for and works toward always starts the same way—with one life changed by Jesus Christ.



ONE LIFE

Volume 3

2

Letter from Our Pastor

4

**Mission 1:8 WIN NOW
Lookback**

2024 Update from
Dr. Ben Lovvorn

50

**Pioneering Recreational
Outreach with Fox & Friends**

58

Mission 1:8 One Desire
Building Our Legacy
Starts Today

WORSHIP 10

Why We Sing 14

From Service to
Symphony 18

EQUIP 20

Why We Do
Sunday School 21

Ministry Notes 23

Spring Training 28

SERVE 30

Reaching Beyond
Downtown Dallas 32

Christ is Calling
You to Serve 38

Ministry Multiplied 40

INFLUENCE 44

The Power Behind the
Program 46

From Dallas to
the World 48

Resources 64



**Beauty
from Ashes | 52**

Friday, July 19 is a day that changed the
trajectory of our church's life and future.

LETTER FROM OUR PASTOR



Church family,

If there's any lesson we've learned from the last several months, it's this: God knows the future, but we don't. We don't know how much time we have. We don't know what's going to happen each day. When we all went home on Friday, July 19, we didn't know we would be rushing back to the church to see our 130-year-old Historic Sanctuary engulfed in flames.

I believe that is why God put the theme of WIN NOW on our hearts for 2023–2024. We can't wait for next year, or next month, or even for tomorrow. We need to pursue God's mission today. We need to be faithful and bold to win as many people to Jesus Christ as we can. That's what cannot wait.

Over the course of these two years, we've seen the fruits of this missional urgency. We have expanded our outreach to the deaf community through the First Dallas Deaf Ministry. For the first time, our church has created a ministry for Spanish speakers, First Dallas en Español, with rapid growth. We also recently started a new Sunday School class for Slavic speakers. Each of these ministries is reaching people right now that we never could have reached before! You are part of that. God moved through you to do this, with incredible stories of life change flowing in each week.

In addition, you, the members of First Baptist Dallas, have invited thousands of people to join you here through our One Life initiative and Invite-a-Guest Sunday. You have prayed for your friends, coworkers, neighbors, and family members. You have taken action, inviting them to come join us here. Look at what

“
**Trials will either
break you or
bring out your best.
I’ve seen firsthand
that it has brought
out your best.**
”

God has done! So many lives have been touched, starting with a simple invitation from you. That’s going to be one of the greatest legacies of WIN NOW.

As you reflect on the last two years, I hope you’re encouraged. WIN NOW will also be remembered for the trial that we have endured, with the Sanctuary fire and its aftermath. But God’s Word says to rejoice in that: “Consider it all joy, my brethren, when you encounter various trials, knowing that the testing of your faith produces endurance. And let endurance have its perfect result, so that you may be perfect and complete, lacking in nothing” (James 1:2–4). We rejoice not in the trial itself but in what happens to us as we endure each trial.

Trials will either break you or bring out your best. I’ve seen firsthand that this trial has brought out your best.

Our staff has worked tirelessly since the fire to continue pushing forward in their ministries. Every Sunday School class and ministry has rededicated itself and, when necessary, even reinvented itself to be able to keep going and keep serving people each week. You have parked in new places, walked on new paths, ridden on new elevators, and met at new times in new locations. This, too, will be part of the legacy of WIN NOW. Your focus on pursuing the mission, regardless of the challenges or obstacles, is a testament to your commitment to Christ and your love for His church!

I want to say thank you, First Baptist Dallas. I am grateful for what you have done. I am grateful for what you are doing today. And I am grateful in advance for what I know you will do over the next two years as we turn to pursue Mission 1:8 One Desire. These are historic and momentous days for our church! I am excited for what lies ahead.

Gratefully,



Dr. Robert Jeffress
Senior Pastor





**“RUN IN SUCH A WAY THAT
YOU MAY WIN...”**

1 CORINTHIANS 9:24-25

MISSION 1:8 WIN NOW LOOKBACK

What an amazing two years it has been! We have experienced tragedy and challenges, but we’ve also seen God move in remarkable ways. At every step, He has provided what we needed. He has also given us unprecedented opportunities to be His witnesses to the world. Our goal was to “run in such a way that [we] may win,” seeking to win as many people to faith in Jesus Christ as possible, as quickly as possible (1 Corinthians 9:24). Let’s take a moment to look back at how the Lord worked through Mission 1:8 WIN NOW.

W

WIN NOW WAS BUILT AROUND FOUR FOCUS AREAS. THE FIRST WAS WORLD-CLASS MINISTRIES.

In 2023–24, we started or expanded ministries that allowed us to better reach people for the gospel in our community. We started First Dallas en Español, led by Dr. Humberto Gonzalez, which now reaches an average of 200 people at its Spanish-language worship service each week. This ministry did not even exist before WIN NOW, and now 47 people have been baptized and 94 have joined our church through this effort!

In just the last few months, two First Dallas members, one from Ukraine and one from Russia, felt moved by the Lord to start a Sunday School class for Slavic speakers. Both are students at Dallas Theological Seminary, but I love the fact that they saw a need and took action. On their first Sunday, they had 50 people join them. That's the spirit of WIN NOW.

In 2023–24, we also invested in our Deaf Ministry, led by Ashton Luff. The deaf community is one of the least-reached people groups for the gospel. By holding services and Bible studies in ASL, we're able to share the gospel and help believers grow in their heart language. We have celebrated the baptism of nine from our deaf ministry, just in 2024. We now have 24 volunteer leaders and average 80 people attending each Sunday. Praise God for how He is working!

In 2024, we had our largest Vacation Bible School in recent memory. Over 1,800 children enjoyed a week of fun, friendship, and learning from God's Word—led by hundreds of volunteers from our church. When Dr. Jeffress shared the gospel with the group, 114 kids made decisions for Christ. This is in addition to many activities for our kids and students that took place over the summer: 213 went to Kids Camp, 96 to Student Camp, and 61 on the Student Worship Mission Trip. I know each of these trips was life-changing for those who went.

This year, we also had a very unique opportunity to highlight our recreation ministry when Steve Doocy and the *Fox & Friends* crew hosted their morning show live at First Baptist Dallas. Dr. Jeffress played pickleball on the streets of downtown Dallas against Kid Rock! We had the opportunity to tell people how we use every means possible, even pickleball, to welcome people to our church and introduce them to our Savior. Our pickleball league has 35 teams of all ages and is going strong.

But perhaps the greatest legacy of WIN NOW will be what you, our church members, did through the One Life initiative. In 2023, we launched One Life, an effort built around praying for and inviting someone to come to church with you. In October of 2023, we hosted Invite-a-Guest Sunday with Lee Strobel. This October, we hosted our second Invite-a-Guest Sunday as Dr. Jeffress brought a powerful message from his *How Can I Know?* series.

The results were truly astounding. On these two Sundays alone, we welcomed 1,043 registered first-time guests and saw 211 decisions for Christ. That is God working through you! It cannot be explained by any plan or strategy. It is simply the Lord using you as His ambassadors in order to reach people in your life and reconcile them to Himself. You have truly answered Christ's call to WIN NOW! Our Sunday School classes are active each week, inviting and reaching new people regularly. Praise God.

THE SECOND PILLAR OF WIN NOW WAS MEDIA MINISTRY, THROUGH *PATHWAY TO VICTORY* AND THE FIRST DALLAS ICAMPUS.

Just as we have sought to seize every opportunity for the gospel here in Dallas, we wanted to take this same approach to media ministry. God has opened doors in 2023–2024 for us to do that.

Pathway to Victory remains the fastest-growing media ministry in the country. It has now been the #1 most-watched program on



Teams of our church members went to both Guatemala and Kenya in 2024. Trust me, these were not easy or comfortable trips. But God used their faithfulness to go in amazing ways. Our teams in both countries built houses, ran medical clinics, hosted Vacation Bible Schools for children, and *shared the gospel with people at every opportunity.*



the largest Christian network, TBN, for 52 months in a row. We recently launched new television broadcasts that will extend our reach by 16 million people, as well as additional radio broadcasts that will reach an additional 30 million. The reach of *PTV* via streaming platforms has doubled in the last year. God is using the biblical preaching of our Pastor, Dr. Jeffress, and the services of our church to reach millions of people each week.

Not only are we eager to seize every new opportunity to reach more people in English, but we've also just launched *Camino a la Victoria*, a Spanish-language ministry of *PTV*. This new initiative will allow us to reach more than 60 million Hispanics, both in Dallas and across our country, by giving them a translation of our pastor's teaching while also connecting them to First Dallas en Español. This embodies the spirit of WIN NOW as well, as we seek to make use of every opportunity to reach more people through every medium available to us.

Our First Dallas iCampus continues to grow. Our average weekly impressions for 2023 were 1.76 million. In 2024, they grew to 5.9 million. For iCampus Kids, we went from just under 330,000 per week in 2023 to now averaging over 553,000 in 2024. We're also up to 41 iCampus volunteers, and we now offer 24-hour online chat through a ministry partnership with *NeedHim*. God is giving us opportunities to minister to millions of people through our digital presence, and it's incredible to see how He is using our resources to make such an impact for the gospel.

The Sunday after the Sanctuary fire, we had a record-breaking **50 million views** on our livestream. God used the tragedy we experienced to bring honor and glory to His name in an unforeseen way. WIN NOW wasn't about our planning or strategy but about being faithful in each situation to keep pointing people to our Lord. He has done the rest!

The third and fourth elements of WIN NOW were our **local partnerships and service within our community**, as well as our **international mission efforts**.

In 2023, we had 348 First Dallas members participate in Serve Dallas, and in 2024 that number rose even higher, to 389. Your willingness to go, to give your time, and to serve others has made such a tremendous difference. When you serve and demonstrate God's love, you give credibility to the words we preach and the message we represent. We have worked with local partners who specialize in various aspects of ministry and service to others—*Buckner*, *Our Calling*, *Lake June*, *Involved for Life*, *First Baptist Academy*, and many more.





To give just one example, we partnered with *Operation Care* in July in South Dallas. At this event, our church members helped share the gospel with 860 guests, both in English and in Spanish. First Dallas en Español brought a team of 31 volunteers, and they led 130 Spanish speakers to faith in Jesus Christ that day. In total, the event reached 246 people for Christ. The Lord has been winning so many hearts for eternity! This is exactly what we have prayed for and worked toward in WIN NOW.

Our international partnerships have also been bearing so much fruit. We have worked with *Global Church Network* to reach unreached peoples and to train, equip, and deploy more messengers for the gospel. We supported *One for Israel*, which has been encouraging Christian soldiers who serve in the IDF throughout the last year as they have been in active combat. We are working with Dr. Ron Harris and *MEDIA Alliance* to train Christian media leaders in 45 countries. These partnerships create synergy, and we're working together right now to find new avenues to share our broadcast with even larger international audiences. All of these partnerships have helped us pursue the missional goal God gave us for 2023–24, to do whatever possible to win as many people for Christ as we can. These ministries all share that same urgency for the mission.

Teams of our church members went to both Guatemala and Kenya in 2024. Trust me, these were not easy or comfortable trips. But God used our members' faithfulness to go in amazing ways. Our teams in both countries built houses, ran medical clinics, hosted Vacation Bible Schools for children, and shared the gospel with people at every opportunity. Between the two trips, we treated over 700 people medically. We built 14 homes. Our kids raised \$15,000 through VBS, which our team was able to give to support the work of *Mission House*, our partner in Guatemala. Along the way, we shared the gospel with everyone we came into contact with, and over 80 people came to know the

Lord. We even planted two churches in Kenya. In just a short time, our church was able to make an incredible impact, and we have helped accelerate the work of local Christian leaders and churches in those areas.

Finally, our work with *World Link* has been impactful well beyond what we could have imagined. When WIN NOW began, First Dallas partnered with *World Link* and Dr. Manny Fernandez specifically to plant churches in the Philippines, a place we believed was ripe for a gospel harvest. God moved. We are now supporting 34 church planters, who have already planted 146 churches and have seen—just let this number sink in—10,191 people come to know Jesus Christ as Savior. These are real people being disciplined in real churches, churches that did not exist before WIN NOW began. But God has worked to bring about a gospel movement within the Philippines, and we believe there is so much more to come!

Thank you, church family, for your urgency for the gospel mission. Through your faithfulness, your prayers, your action, and your generosity, we have seen God do incredible things through Mission 1:8 WIN NOW. It hasn't always looked the way we anticipated, but that's how it is to be in the Lord's service. He leads, we follow. But we know that when we go all in, when we give ourselves completely to His work, He never leaves us or forsakes us. He has been right here with us, moving and working in ways we never could have imagined. All glory to our God for the great things He has done over the last two years!

In His Service,

Dr. Ben Lovvorn
Senior Executive Pastor





**TWO YEARS OF LIFE CHANGE
2023 - 2024**



TOTAL DECISIONS FOR CHRIST

(In-Person)

1,769

TOTAL DECISIONS FOR CHRIST

(Online)

1,498

PROFESSIONS OF FAITH

425

TOTAL BAPTISMS

337

NEW MEMBERS

1,439



**“Ascribe to the Lord
the glory due to His
name; Worship the
Lord in holy array.”
– Psalm 29:2**

WORSHIP

Psalm 29:2 beautifully describes the definition and purpose of worship. It's not just a half hour of singing on a Sunday morning. It is the body of Christ gathering together in order to ascribe to the Lord the glory He's due, declaring His true worth with hearts full of love for Him.

The word used for “worship” here in Psalm 29 means bowing down in reverence. It is a conscious act of humbling yourself before the sovereign God of the universe. Through worship, we are reminded who He really is. Our God is incomparably good and infinitely holy. Through worship, our hearts are reoriented to love the One who is truly worthy of our love. What happens when we gather for worship then spills out into the rest of our lives, as what we say and do increasingly reflects the reality of the God we serve.



“

I'm incredibly grateful to your church for sharing your wonderful music. My dad (who is our pastor), my wife, and I listen to your choir and orchestra every Sunday, along with Dr. Jeffress' great sermons. Your beautiful music and arrangements inspire us greatly. In Puebla, mixing hymns with contemporary music is uncommon, so it's a blessing to hear your music each week.

– Esteban Ochoa, Worship Leader in Puebla, Mexico

”



Hallelujah



5,381

AVERAGE WEEKLY
ON-CAMPUS WORSHIP
ATTENDANCE

5,722,462

AVERAGE WEEKLY ONLINE
WORSHIP VIEWS

2,395

FIRST-TIME GUESTS

896

ACTIVE PARTICIPANTS IN ADULT,
STUDENT, & CHILDREN'S
MUSIC MINISTRIES

WHY

WE

SING

The songs we
sing together
shape our
hearts to love
Jesus Christ.

WORSHIP IS A CENTRAL THEME THROUGHOUT THE BIBLE, reflecting humanity's response to the divine and serving as both a practice and a posture of the heart essential for spiritual growth.

In the Old Testament, worship is depicted through rituals and sacrifices, emphasizing holiness and reverence. In Exodus 20:3-5, God commanded, "You shall have no other gods before me," establishing that worship must be directed solely toward Him.

The psalms further illustrate worship's heart. Psalm 95:1-2 invites us, "Come, let us sing for joy to the Lord," highlighting that true worship flows from gratitude and joy. This encourages both individual and communal worship, strengthening our faith and community.


With the arrival of Jesus in the New Testament, worship deepens. In John 4:23-24, Jesus stated, "True worshipers will worship the Father in Spirit and truth," emphasizing that worship is accessible to all believers through the Holy Spirit.

Dr. Cliff Duren, our Executive Pastor of Music & Worship, notes, "Worship is so much more than music; it's a lifestyle." This conviction inspires us to lift our hands in worship, celebrating God's unchanging grace.

Kelsi Carlile, our Band-Led Worship Associate, describes worship as a "language through which we connect with the Lord in every season."

As we face challenges, the heart of our worship remains steadfast. Dr. Duren emphasizes, "I am convinced that we are here to engage in worship, to share the gospel message, and to encourage the broken-hearted."

Worship is essential to a believer's life—a heartfelt response to God's greatness. Through worship, we grow closer to Him, strengthen our community, and fulfill our purpose as His ambassadors, united in song and mission.

"In this church, when we come together, we can use music as a vehicle to fix our eyes on Christ and re-center people," says Dr. Duren. 



**FIND US
ON SPOTIFY**



**FIRST BAPTIST
DALLAS CHOIR
& ORCHESTRA**



**FIRST BAPTIST
DALLAS
ORCHESTRA**



**FIRST BAPTIST
BAND-LED
WORSHIP**



**FIRST DALLAS
STUDENT
CHOIR**



Only w
We



Jesus
worthy One
believe



From Service to Symphony

J

Joseph Kyle Martinez has always felt a profound calling to serve, a calling that has led him to unexpected places and revealed God-given gifts in new ways.

Joseph attended First Baptist Dallas in high school, and two weeks after graduating, he left for boot camp. He had decided to carry on his family's legacy of military service, and he went on to serve for five years in the Navy. He joined an elite group aboard a ballistic submarine, the USS *Wyoming*. They spent three months at a time out at sea. "It's a hard lifestyle," Joseph said, not one that many people can understand. "I loved the community, the people, and being a part of something bigger than myself."

Being out at sea for long periods led to deep introspection for Joseph. "I felt like I was missing something," he said. "Luckily, when we were out to sea, every Sunday morning all the believers on board had a Bible study." Joseph grew up in a Christian home and in our church, but this was a completely different environment. He felt unworthy to contribute to the spiritual discussions on board. It was the lowest point in his

life. Coming out of this season, Joseph felt deeply convicted to strengthen his relationship with Christ. It was there, in a submarine deep below the ocean's surface, that he rededicated his life to Christ on April 1, 2018.

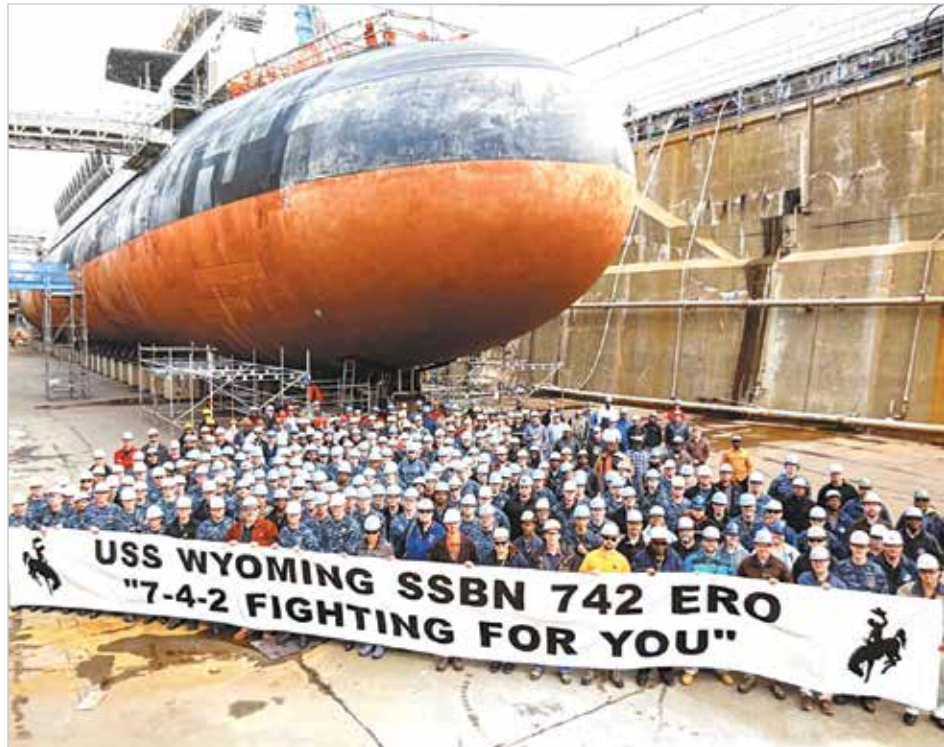
"Everything changed when I surrendered myself to Christ," Joseph explained. "It's like a giant weight was lifted off my shoulders. My stress was gone, and my worries." From that point on, Joseph reevaluated his entire approach to life. "I want to serve the Lord by spreading the gospel and talking about my relationship with Christ," he said.

After completing his military service, Joseph enrolled at TWU in Denton to pursue a degree in music therapy. He felt a strong desire to serve Jesus Christ. So he returned to First Baptist Dallas. "One day, I filled out a card to be a member of the church, mentioning that I played the harp because I wanted to use my gifts to give back," he explained. After placing his interest card in the box on his way out, he quickly received a phone call. It was Dr. Joe Hardin, the Associate Minister of Instrumental Music. Dr. Hardin said, "I have been praying for a harpist for years, and I think you are the answer to my prayers."

Joseph played in the First Dallas Orchestra for the first time on February 11. "I fell in love," Joseph said. "Now I can't stop playing!" Through the opportunity to serve and lead people in




FROM AN ELITE GROUP ABOARD A NAVY SUBMARINE TO THE HARPIST'S SEAT IN THE FIRST DALLAS ORCHESTRA



worship, "It's only gotten better," he added. "I am living my life happily, satisfied, grounded, and with purpose."

Looking back on his journey to becoming a harpist for our orchestra, Joseph marvels at just how much his faith has grown. He was baptized earlier this year, making a public profession of his faith. "Before, it felt unreal in an undeserving

way, but now in the best kind of way!" he said. Joseph's life has been dedicated to service, both in the Navy and now in our orchestra. He reminds us all that when we answer the call to serve, we're the ones who end up being changed. Christ does not call us because we're worthy. He makes us worthy because of His forgiveness, grace, and love. 

EQUIP

“And He gave some as apostles, and some as prophets, and some as evangelists, and some as pastors and teachers, **for the equipping of the saints for the work of service**, to the building up of the body of Christ.” – Ephesians 4:11-12

When you become a believer, you become part of the body of Christ. This body, the church, comprises of different people with different gifts who play different roles in advancing the same mission. The church's role, by the power of the Holy Spirit, is to equip you—the saints—for the work of the ministry. We build one another up then send one another out. This is the beauty of the church.

When we gather, we dedicate time to worship the Lord together, and we also dedicate time to being equipped with God's Word. Our church is deeply committed to discipleship, formation, and the spiritual growth of every believer. This is why we have Sunday School, Discipleship University, Spring Training, and more. These ministries equip us for the work that lies ahead: transforming the world with God's Word one life at a time.



Why We Do Sunday School

*Letter from
Ryland
Whitehorn*

Executive Pastor of Ministries

This fall, our adult Sunday School classes studied the book of Acts together. Acts 2:42 reminds us what the early church was all about. They were “continually devoting themselves to the apostles’ teaching and to fellowship, to the breaking of bread and to prayer.” This is what still happens at our church each week through Sunday School. We follow the biblical model of devoting ourselves to God’s Word, spending time in fellowship with one another, eating and praying together.

As we follow the early church’s pattern, we can foster the Christ-centered, welcoming environment people need to grow as believers. We work in each class to reach new people, teach biblical truth, and minister to one another’s needs. That is what the biblical community always has been, and that is what we will always strive for here, through Sunday School.

First Baptist Dallas is more than just a club or an organization—we’re a church family. Members of a family spend time together, encouraging one another to grow and mature. This is why we also offer opportunities beyond Sunday School to grow together, like Discipleship University, D-Groups, Community Groups, Spring Training, and more. We should be a family of believers growing in number and maturity week after week, relying on the Holy Spirit to make us look more like Jesus Christ.

Ryland Whitehorn



EQUIP STATS

3,330 WEEKLY AVERAGE
SUNDAY SCHOOL ATTENDANCE

1,117 AVERAGE SPRING &
FALL DISCIPLESHIP
UNIVERSITY ATTENDANCE

182 AVERAGE
COMMUNITY GROUP
ATTENDANCE

13 COMMUNITY
GROUPS



HOW HAS GOD BEEN MOVING AND WORKING IN YOUR MINISTRY DURING WIN NOW?

(January 2023–September 2024)



SHELLY TAYLOR

**Minister to
Preschool & Children**

“More children are making professions of faith, and during baptism counseling, we’re amazed by their deep understanding of who Jesus is. This blessing is thanks to the volunteers who prepare each week to teach God’s Word in each of our children’s programs. One family even returned to our church after attending somewhere closer because they desired the intentional biblical teaching that shapes their children’s faith here at First Dallas.”



PAM BREWER

**Minister to
Women**

“The fire challenged us to rethink our ministry, leading us to appreciate what we had taken for granted and revealing the resilience and flexibility of our wonderful women. Through Women’s Bible Study, the Women’s Conference, Women’s Pastor Prayer Partners, and more, we’ve seen a thriving community grow where women of all ages connect, support, and deepen their faith together. We are grateful for a sweet community of women who care for each other and remain steadfast, no matter the circumstances.”



DR. HUMBERTO GONZALEZ

**Minister en
Español**

“God is moving powerfully in the Español Ministry, transforming lives and growing faith in our Hispanic community. In just one year, we’ve celebrated new decisions and baptisms, expanded classes, translated resources, and deepened connections for those seeking to know Christ. Each Sunday, our talented worship team leads with a unique Latin style while dedicated teachers share solid biblical truth in every class and service.”

MINISTRY NOTES

Our ministries seek to meet needs, teach God's Word, and encourage fellowship for people of all ages and life stage.



SHELLY TAYLOR

**Minister to
Preschool & Children**

VBS 2024

- Over 2,000 children participated

Kids Camp

- 253 kids and leaders
- 14 decisions

Preteen Bible Study

- 50 preteens participated

New Christians Class

- 50 children participated

AWANA

- 100 new pairs of shoes donated to *Operation Care International*
- 125 new pajamas to donated to children's hospital
- 50 pounds of candy collected for our Fall Fest outreach
- 185 stuffed animals donated to the Garland Fire Department

AWANA Verse-a-thon

- AWANA children recited 1,741 Bible verses
- Raised \$10,000 (spring 2023)
- AWANA children recited 1,584 Bible verses
- Raised \$9,003.25 (spring 2024)
- Average attendance of 215 children and 87 leaders
Total: 302 | Wednesday evenings



DR. HUMBERTO GONZALEZ

Minister en Español

Celebración del 1er Aniversario de First Dallas en Español

- 254 attendees

Encuentro de Apologética

- 226 attendees

Pascua en First Dallas en Español

- 340 attendees

Cena Conferencia de Matrimonios

- 48 couples attended

Ministry

- 40 new believers
- 100 new members



ASHTON LUFF

**Minister of
First Dallas Deaf
Ministry**

Night of Worship

- 120 attendees
- 15 rededications

Deaf Weekend | 220 attendees

Deaf Marriage Conference | 23 couples



JAY SEDWICK

**College & Career
Minister**

College Mission Trip Kentucky 2023

- 193-foot fence built
- 1,023 boxes of food packed
- 150 children attended day camp

Getaway Retreat

- 101 in attendance
(college, singles, staff)



SEAN BEACH

**Associate Minister
of Education**

D - Groups

- Over 50 new groups started
- 200 committed individuals

Community Groups

- 13 active community groups
- Average 15 people per meeting

SINGLE ADULTS

Getaway Retreat

- 101 in attendance
(college, singles, staff)

The Summit

- 75 weekly attendance

Sunday School

- 216 weekly attendance



JEFF ADAMS

Minister to Adult 3 & Mens

ADULT 3:

Community Groups

- 50+ adults per meeting (average)

Adult Ministry Trip to Greece

- 37 attendees

MENS:

Men's Bible Study

- 60+ men on Wednesday nights (average)

Men's Retreat | 108 Attendees



MICAH GILL

Minister to Young Adults

Parents Night Out

- 150 families

Sunday Night Date Night

- 51 couples

Spring Nearly Wed Seminar

- 15 couples

Daddy-Daughter Dance

- 263 attendees



PAM BREWER

Minister to Women

Women's Bible Study

- 90% attendance retention (2023-24 year)
- Over 480 registrations

Pastor Prayer Partners

- 200 women are participating

Women's Conference

- 1,350 women attended
- Speakers: Rebecca St. James, Sheila Walsh, Kerri Pomarolli, Marian Jordan Ellis, and Tricia Lovvorn Patterson



KEVIN BATISTA

Minister to Students

Students Beach Camp

- 117 students and leaders attended

Students 7-7 All Nighter

- 55 students attended

High School Hangouts

- 10 new members

Junior High Hangouts

- 29 students per event

The Avenue

- 110 students attending on average



JIM HAINES

Minister to Senior Adults

Old Fashioned Revival

- 750 on-campus attendance
- 46,116 online views

Celebration Singers

- 10 new choir members
- Average attendance has grown by 10% this year

Boston Trip

- 52 seniors traveled



GARY FELTON

Minister of Special Needs Ministry

Special Friends Retreat

- 35 campers | 23 chaperones

Special Needs Super Saturday

- 100 in attendance (ages five to 73)

Special Needs VBS

- 15 children received support from a Buddy to participate with their age group
- 9 others experienced VBS's excitement in our two adapted classrooms led by our Special Needs volunteers

Special Friends Adults VBS:

- 50 friends participated



BRENT McFADDEN

Minister to Missions & Outreach

Guatemala

- 29 team members
- 14 houses built
- Over 1,000 kids at VBS
- 450 patients seen

Cuba

- 11 team members
- Over 1,000 decisions
- Over 400 children at VBS

Kenya

- 12 team members
- 2 churches planted
- 66 salvations
- Over 100 children at VBS
- 300 patients seen

Fishin' & Mission | 16 team members

Serve Dallas | 389 volunteers

SUMMER SPORTS

Coed and Men's Softball Champions

- 74 sports participants

Winter/Fall Sports

- 212 sports participants (Men's Basketball, Pickleball, Volleyball)
- 109 Sports Participants (Volleyball, Pickleball, and Men's Softball)

All Upward Events

- 97 basketball and cheer participants
- 39 girls participated in the second year of Upward Volleyball

Golf Fellowship/ Youth Golf Clinic

- 64 players of all ages
- 24 young golfers

Our ministries seek to meet needs, teach God's Word, and encourage fellowship for people of all ages and life stages. We would love to help you get connected!

For more information, visit firstdallas.org or scan the QR code to plan your visit and find your community!



“

The Flawed Yet Flawless Women's Conference was heart-inspiring. I learned the difference between knowing about God and knowing God and that God's Word distinguishes the truth from the lies we tell ourselves. – Marilyn

”



WOMEN'S CONFERENCE



GUATEMALA MISSIONS



NEWLY WED RETREAT



WOMEN'S CONFERENCE



GETAWAY RETREAT



VACATION BIBLE SCHOOL

STEWARDSHIP MINISTRY @ FIRST DALLAS

Stewardship Ministry equips believers to live as surrendered stewards and generous disciples through Mission 1:8, a fund supporting campus and partner ministries.

Grounded in Psalm 24:1, the ministry emphasizes that all resources are God's and meant for sharing, focusing on discipleship, personal financial coaching, and estate planning.

Through seminars, financial guidance, and legacy giving support, members are empowered to honor God, achieve financial freedom, and leave a lasting impact.

To learn more and join this journey of generosity and faithfulness as we steward God's blessings for His glory, contact Guy Shafer.



GUY SHAFER

Associate Executive Pastor,
Executive Office
stewardship@firstdallas.org
firstdallas.org/stewardship



2024

SPRING TRAINING

Transformed Heart

Prayer is something we do,
to be sure. But in prayer,
perhaps it's even more true
to say that God does
something in us. He changes
us as we pray. This isn't
self-improvement.
It's Spirit-empowerment.

S

pring Training is a churchwide, five-week emphasis on spiritual growth and formation. This year, we sought the Lord and focused on prayer, asking God to transform our hearts. Spring Training: Transformed Heart was built around five prayers from the psalms, prayed over the course of five weeks, with one goal: to be changed from the inside out.

If we are to accomplish our mission to transform the world with God's Word one life at a time, that transformation must start with us, in our own hearts. As we prepare to enter a new era, let's remind ourselves of these essential prayers from Scripture that can form us into the people God is calling us to be.

“

We're always encouraged to keep growing deeper in the Lord, making God the one desire of our lives...We'll never be more alive than when we're walking closely with the Lord and being more true to who God made us to be. — Terry

”

5 PRAYERS FOR A TRANSFORMED HEART

2

MY AMBITION → GOD'S AMBITION Adopting a New Ambition [Psalm 73]

“Besides You, I desire nothing on earth. My flesh and my heart may fail, but God is the strength of my heart and my portion forever.” – Psalm 73:25–26

The Christian life doesn't promise to be the sunniest, easiest way. But that's not what it is designed to be. God promises us His presence. When we have truly transformed hearts, we realize this is the sweetest and best news we could hear. In the blinding light of God's glory and goodness, everything else seems small and inconsequential. We have a new purpose and a new ambition: to live for Christ. This is what really matters.

4

MY STRENGTH → GOD'S STRENGTH Actively Waiting on God [Psalm 27]

“Wait for the LORD; be strong and let your heart take courage; yes, wait for the LORD.” – Psalm 27:14

Self-reliance works as motivation for entrepreneurs, but it is deadly to a biblical spirituality. You can't “white-knuckle” the Christian life. God must be in us, working and willing for His good pleasure. We can't do it ourselves. We must actively wait on God. This means courageously continuing to fulfill the daily tasks He has given us to do while we wait for His plan and will to become clear over time. God wants us to cry out to Him and seek Him, knowing He will come through.

1

MY SIN → GOD'S MERCY Asking God for a New Heart [Psalm 51]

“Create in me a clean heart, O God. . . A broken and a contrite heart, O God, you will not despise.” – Psalm 51:10, 17

David prayed Psalm 51 in agony, crushed under the weight of conviction from his sin. Out of this spiritual crisis, he humbly cried out for divine mercy. Instead of excusing himself, David trusted that God could forgive, bring joy again, and mend what is broken. We must start here. It is from this place that God can transform us. No matter who you are or what you've done, by His mercy, God can cleanse you and use you.

3

MY WISDOM → GOD'S WISDOM How God's Wisdom Becomes Sweet [Psalm 19]

“Let the words of my mouth and the meditation of my heart be acceptable in your sight, O LORD, my rock and my Redeemer.” – Psalm 19:14

We know that our highest good is to be near God and to live for Him. But how do we actually do that? God has shown us the way. He's given us His wisdom. We may think we've got it covered. But when our hearts are transformed, we realize we cannot rely on our own wisdom to navigate our daily lives. We understand the value and sweetness of God's wisdom, trusting and relying on Him.

5

MY KINGDOM → GOD'S KINGDOM Celebrating the Kingdom [Psalm 145]

“I will extol You, my God, O King, and I will bless Your name forever and ever.” – Psalm 145:1

In God's kingdom, we find everything we never knew we always wanted. It's a place of abundance, where our hearts revive and we come alive! This puts everything in perspective: our lives are not about us building our own little kingdoms. Our lives are about building up God's kingdom, forever. Our work now is infused with a greater meaning and a lasting significance, precisely because we trust that God will use it to make an eternal impact for His kingdom. This is cause for celebration!

SERVE

Serving others goes against our fallen nature. We're born selfish and self-serving. But Jesus upended that entire way of being. He came not to be served but to serve. In Christ, we receive a new nature like His. As the Spirit sanctifies us, we are increasingly conformed to the image of Jesus Christ. We begin to turn away from serving ourselves and instead start to serve and give our lives for others.

When we serve, we show the world around us who Jesus is and what He is like.

When we serve, we act as Christ's ambassadors. We represent His kingdom and its values. When we serve, we draw others toward the Christ who first served us, giving His life as a ransom to free us from sin and death.

SERVE

“For even the Son of Man did not come to be served, but to serve, and to give His life a ransom for many.” — Mark 10:45

“

Following the service, a guest I invited saw a man on his hands and knees mopping water off the floor. He asked me, ‘Is he a janitor?’ and I replied, ‘No, that is Pastor Fanor—he serves people who are getting baptized.’ He told me that Pastor Fanor’s act of service ‘sealed it’ for him—that anyone who leads and serves like that must have authentic faith. As a result, he expressed interest in learning more about Christianity. — Nills Recinos

”



Jephthe Fanor | Pastoral Ministries Associate

MISSIONS:

REACHING BEYOND DOWNTOWN DALLAS

It is incredible to reflect on what God has accomplished this year as we focused our international ministry on regions hungriest for Jesus Christ. God has blessed these efforts beyond what we could have expected, yielding much fruit!

As of September 2024, through our partnership with *World Link Ministries*, we have supported 34 church planters who have established 146 churches, leading 10,191 people to Christ in the Philippines. This is only the beginning as we strive toward our goal of planting 50,000 churches!

This year, our Minister to Senior Adults, Jim Haines, led 12 of our senior church members on a mission trip to Cuba with *World Link Ministries* to serve and evangelize. There, over 1,000 people made decisions for Christ, the gospel was shared with over 400 students at Vacation Bible School, and 20 people, from children to senior adults, were baptized on the beach.

In July this year, we sponsored the *One for Israel* conference for believing soldiers at the Sea of Galilee. Approximately 170 soldiers attended, and they found encouragement and strength in God during their challenging times in both military service and daily life.

MEDIA Alliance expanded its ministry work in the Middle East and hosted a Leadership Forum in Cyprus. The attendees included ministry leaders from Beirut, Lebanon; Casablanca, Morocco; and other Middle Eastern countries. Through the conference, *MEDIA Alliance* trained, equipped, and deployed these leaders to return to countries in turmoil as soon as possible to proclaim God's truth.

This year, through our partnership with *Mission House*, we sent our largest-ever Guatemala missions team, consisting of 29 members. The team accomplished our most ambitious construction goal yet by building 14 homes for single mothers and widows, complete with bunk beds and shelves, while also sharing the gospel. Our medical sub-team also traveled to remote areas daily, hosting medical clinics that provided care to 425 people, with every patient hearing the gospel.

In Kenya, our team provided essential medical care to the Maasai people, treated 300 individuals, witnessed 66 decisions for Christ, and planted two churches. Our timing was providential, the team arriving as Kenyan doctors went on strike.

The Lord is doing mighty work in and through First Dallas, helping us transform the world with God's Word, one life at a time.

KENYA

- | 11 TEAM MEMBERS
- | 66 DECISIONS FOR CHRIST
- | TREATED OVER 300 PATIENTS
- | PLANTED 2 CHURCHES

In April, a team of 11 traveled to serve the Maasai people in Kenya, providing free medical clinics while sharing the gospel. They addressed both physical and spiritual needs, helping plant two new churches along the way. An unexpected opportunity arose to hold a clinic for hotel staff, where our team performed a needed surgery for an employee in pain. The trip was successful in bringing hope and healing to everyone our members encountered.

“ I thought I was just going to work another day at the hotel, serving guests from another country. But God had other plans. I’d been having two dreams—one where a lion was chasing me and another where I was drowning with no way out. When Sean asked about my faith, I realized I didn’t have any. He told me how Jesus came to defeat the lion and rescue us from sin. That day, I prayed to receive Christ, and Sean gave me his preaching Bible. What started as a normal shift became the day I found hope in Jesus. ”
— David, Hotel Worker



GUATEMALA

| 29 CHURCH MEMBERS

| 14 HOMES BUILT

| 425 PATIENTS TREATED

| 1,000 CHILDREN AT VBS

| OVER \$13,000 RAISED FOR THE GUATEMALA CHILDREN'S FUND

All construction supplies, medical supplies, and VBS materials were supplied by Mission 1:8.

Our team transformed lives by building homes for single mothers and widows and offering medical clinics in remote villages. Each person we served heard the gospel, and many trusted Christ as their Savior. The VBS team reached hundreds of children with the message of God's love. We were blessed to witness the Lord's work firsthand and were grateful to be a part of God's mission to reach all nations.



“

In Guatemala, Dr. Alan Schonfeld met Marisol, who couldn't lift her arms or shoulders. Through scans, they discovered a tumor on her spinal cord, causing severe nerve pain. “With our team's help,” Dr. Schonfeld said, “Marisol received the care she needed and, most importantly, was introduced to Christ. Today, by God's grace, she can pick up items, write, and do tasks she once couldn't.” Touched by the care she received, Marisol now hopes to become a translator to help others the way Dr. Schonfeld helped her.

”

CUBA

- | 1,000 DECISIONS FOR CHRIST
- | 20 BAPTIZED ON THE BEACH
- | 400+ CHILDREN ATTENDED VBS

12 Senior Adults joined forces with *World Link Ministries* for an impactful mission trip to various locations across the island of Cuba. Our team hosted heartfelt worship services, led vibrant Vacation Bible School sessions, and faithfully shared the gospel with local communities. Through these efforts, lives were touched, and the love of Christ was spread in powerful ways.

“ Our trip to Cuba with FBC Dallas was a powerful reminder of God’s work through His people. From the warm welcome by dedicated church leaders to the joy of baptizing new believers in the ocean, every moment was impactful. Seeing children worship with passion and each team member using their gifts to encourage others was inspiring. I’m grateful for the opportunity to witness God’s movement firsthand and be part of supporting His church in Cuba. ”

— Bruce Dunai, Member



CHARLESTON, SC

| 62 STUDENTS

| 24 DEDICATED VOLUNTEERS

| 2 DECISIONS FOR CHRIST (VBS)

| 257 BOXES OF FOOD FOR THE ELDERLY

| 60 BLESSING BAGS OF FOOD FOR THE HOMELESS

| 7 WORSHIP PERFORMANCES

Our Student Worship team divided into groups to serve in multiple ways, helping with a local VBS, completing various construction projects, and volunteering at a local food bank. Each day concluded with the students performing in different parts of the city. Their dedication and music brought hope and joy to the community, leaving a lasting impact everywhere they went.

“

The impact the Student Choir has had on my life and spiritual walk has been greater than any other group of people could have done, and I am extremely grateful for my time here. It gave me so many opportunities to learn and serve that will help me astronomically in the calling that God has placed on my life. Student Worship has truly, truly changed my life.

— Ashlyn Nichols

”





389 PARTICIPATED IN SERVE DAYS

At First Dallas, we believe faith is more than words—it's action. Serve Dallas provides our church members with a meaningful opportunity to support local mission partners and serve the DFW metroplex. Through these partnerships, our church serves the community around us, walking in the good works God has prepared for us to do (Ephesians 2:10). This year, we installed new flooring for a pregnancy center, helped remodel our sister church, collected coats, served meals, helped single mothers with home projects, and much more. Together, as a church family, we are showing the love of Christ to others, one project at a time.

Our Serve Dallas Ministry Partners

Buckner International
Children's Hunger Fund
Our Calling
Dallas Life
Union Gospel Mission
Voice of Hope
Lake June Baptist Church
Texas Baptist Men
Exodus Ministries
Trusted World
Involved For Life

CHRIST IS CALLING YOU TO SERVE

Volunteer Fair New Interests

Spring | 322
Fall | 356

Find Your Place Here

God created each of us uniquely with gifts and talents to bring Him glory and to benefit the body of Christ. “Once a person becomes a member at First Dallas, it’s more than joining an organization; you are becoming a part of the family,” says Ryland Whitehorn, the Executive Pastor of Ministries. Twice a year, our church has a special emphasis on service through our Volunteer Fair, encouraging church members to answer Christ’s call to serve. As Ryland says, “It’s essential for every believer to find a place to serve the Lord because volunteering gives us connections, values, and a stake in the life of the church.” When we serve, we imitate our Lord Jesus Christ, who came not “to be served, but to serve” (Mark 10:45).

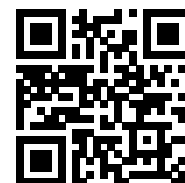


EVERYBODY HAS A PLACE...
DISCOVER YOURS TODAY

God created each of us uniquely with gifts and talents to
bring Him glory and to benefit the body of Christ.

We want to help you find your place at First Dallas!

If you would like to learn more
about how you can serve in
any ministry at our church,
scan the QR code or visit
firstdallas.org/volunteer.





“

Two of our church members answered Christ’s call and found their place to serve nearly five decades ago. For 45 years, Wayne and Zenith Cherry faithfully served as Sunday School teachers to four-year-olds in our Children’s Ministry, teaching the stories of the Bible to our kids. Our Minister to Preschool and Children, Shelly Taylor, said about the Cherrys, “Hundreds of children and families have been impacted by the ministry of Wayne and Zenith Cherry.” Reflecting on what they learned while serving the Lord through the church, Wayne offered this advice for us: “God has a place for all of us. Pray about it and see where God leads you.”
— Wayne and Zenith Cherry

”

MINISTRY X

First Baptist Dallas continues its enduring commitment to share the gospel and reach places we have never gone before with our key ministry partnerships.

MULTIPLIED

MULTIPLIED

THROUGH PARTNERSHIPS



KENYA

Our Kenya Mission Team, composed of medical, evangelism, and VBS teams, held free medical clinics for the Maasai people, addressing their physical needs while also introducing them to Jesus Christ. We witnessed God's providence at work. Our trip was planned months in advance, but our team happened to arrive during a doctors' strike in the country. The 11 volunteers from First Baptist Dallas were some of the only professional medical care available in Kenya. On Sunday, after leading a local church service, the team organized an impromptu clinic at their hotel, serving many people in need and leading eight employees to faith in Jesus Christ. 66 people in total made decisions for Christ during the trip.

MEDIA ALLIANCE

Our continued partnership with *MEDIA Alliance* and its founder, Dr. Ron Harris, gives our church a unique opportunity to help train and encourage Christian media leaders in over 45 countries. This year, *MEDIA Alliance* expanded its ministry into the Middle East and Mediterranean, holding Leadership Forums in Istanbul and Cyprus for the first time. Media leaders from these regions were excited to grow in their effectiveness and learn to proclaim God's truth, sometimes at great risk to themselves in countries where Christianity is a small minority. Additionally, *MEDIA Alliance* itself is forming strategic partnerships with other ministries. One of these partners, *Great Commission Media*, recently acquired broadcast rights to a radio station powerful enough to reach 150 million Russian-speaking people, with plans to include a broadcast of *Pathway to Victory*.



MINISTRY PARTNERS

LAKE JUNE BAPTIST CHURCH

First Baptist Dallas partnered with the *North American Mission Board* and *Send Relief's Serve Tour* to serve our city. Teams worked together to remodel our partner church, Lake June Baptist, this year. The project included installing new lighting throughout the building, as well as adding chairs, fresh carpet, and paint in their sanctuary. Volunteers also repaired water-damaged walls; installed new tile flooring in the kitchen, hallways, bathrooms, and classrooms; and painted the exterior of the building. This work will help Lake June reach more people in Mesquite and South Dallas with the gospel of Jesus Christ.



LOCAL

Buckner International
Children's Hunger Fund
CHOSEN Conference
Cornerstone
Dallas Baptist University
Dallas Leadership Foundation
Dallas Life
Exodus Ministries
Fellowship of Christian Athletes
First Baptist Academy
First Baptist, Fate, TX
Involved for Life
Lake June Baptist Church
LifeSavers Foundation
Mission Arlington
Operation Care Dallas, Inc.
Our Calling
Salvation Army
Southwestern Baptist Theological Seminary
Texas Baptist Men
Trusted World
Union Gospel

NATIONAL & INTERNATIONAL

East African Christian Ministries
Gideons International
Global Church Network
Great Commission Media Ministries
Guidestone Mission Dignity
International Mission Board
International Servants Belize
MEDIA Alliance
Mission House Ministries of Guatemala
One for Israel
Overland Missions
Prison to Praise
World Link Ministries



REACHING THE PHILIPPINES FOR CHRIST

Through our partnership with *World Link Ministries* and the Biblical Seminary of the Philippines, First Baptist Dallas has enabled 34 church planters to plant 146 churches in the Philippines just in the last year!

We already know of 10,191 people who have made the decision to trust in Jesus Christ as their Savior through this amazing accelerated church initiative. This is just the beginning of our vision of 50,000 churches in total.

To God be the glory!



I WANT TO THANK THE FIRST DALLAS FAMILY BECAUSE ADDRESSING THE MOTIVE FOR THE MISSIONS FROM THIS VERY INFLUENTIAL CHURCH IS GETTING IT DONE. WE ARE HAPPY THAT WE ARE PARTNERING AND SEEING FRUIT IN MULTIPLE PLACES AROUND THE WORLD.

— DR. MANNY FERNANDEZ, FOUNDED PRESIDENT OF WORLD LINK MINISTRIES



48
SCHOOL KIDS
RECEIVED THE LORD
IN ONE OF THE
EVANGELISTIC EVENTS



SAINTS' VALUES

Developing Christian Servant Leaders



JASON LOVVORN
Head of School



SAINTS SOAR: FIRST BAPTIST ACADEMY'S AWARD-WINNING SPORTS TEAMS

| FOOTBALL STATE CHAMPIONS
2023 UNDEFEATED 13-0 SEASON

| BOYS TRACK AND FIELD STATE
CHAMPIONS 2023 & 2024

| VOLLEYBALL STATE
RUNNER-UP 2023

| BOYS BASKETBALL STATE
RUNNER-UP 2023

Since its founding in 1972, First Baptist Academy (FBA) has been dedicated to providing a Christ-centered, college preparatory education for students from pre-kindergarten through 12th grade. The school's mission is to develop the next generation of Christian servant leaders for the glory of God.

An exemplary embodiment of this mission is Jason Lovvorn, an FBA alumnus who grew up as a member of First Baptist Dallas. After completing his college education, Jason returned to FBA to serve on staff and, in 2014, became the Head of School. Reflecting on the school's unique qualities, he states, "We want to be a place where students and families are known and loved." He emphasizes the school's commitment to its foundational principles: "What makes FBA stand

out is our renewed focus on being a Christ-centered school. There are a lot of good schools out there, but there is no reason for us to exist if we are not making that a priority."

The partnership between First Baptist Dallas and FBA is robust and multifaceted. The church supports the school through annual financial contributions, through the involvement of church members on the school's board, and by hosting various FBA events. This collaboration has yielded significant benefits for students; over the past six years, FBA students have received \$20 million in scholarships. Additionally, the church community warmly welcomes FBA staff, students, and their families to join in worship during the annual FBA Day each fall.

Central to FBA's enduring success is its adherence to a set of core values known as the Saints Values. These principles define the institution and guide its actions and decisions. Recognizing that the school is not just an institution, but also a community of individuals—teachers, staff, parents, and students—FBA is committed to modeling and instilling these values. The goal is to cultivate an ever-growing group of alumni who carry these constants throughout their lives, embodying the character and faith that FBA strives to impart. 🌸







INFLUENCE

“GO THEREFORE AND MAKE DISCIPLES OF ALL THE NATIONS, BAPTIZING THEM IN THE NAME OF THE FATHER AND THE SON AND THE HOLY SPIRIT, TEACHING THEM TO OBSERVE ALL THAT I COMMANDED YOU; AND LO, I AM WITH YOU ALWAYS, EVEN TO THE END OF THE AGE.”

— MATTHEW 28:19-20

We have experienced firsthand the life-changing power of the gospel of Jesus Christ in our own lives. But a truth so powerful and life-changing can't be contained. We cannot keep it to ourselves. Our mission as a church is to be a vessel God uses to influence the entire world. We want everyone to experience the life-transforming forgiveness found only through Jesus Christ.

This is why we do missions. This is why we have the *iCampus* and *Pathway to Victory*. These are means by which our church can make an impact among the nations. We can share the gospel and encourage churches across the world, taking the incredible work God is doing among us here beyond the walls of our church.

DR. ROBERT JEFFRESS

Pathway TO Victory



THE POWER BEHIND THE PROGRAM

HOW GOD IS USING OUR
CHURCH TO SHARE BIBLICAL
TRUTH WITH MILLIONS



Pathway to Victory is listened to or seen every minute of every day somewhere in the world. Now heard on over 1,000 radio stations and televised internationally in five languages, *PTV's* Spanish version, *Camino a la Victoria*, reaches 100-million Hispanic homes in the USA, Central and South America, and Spain.

Pathway to Victory has been the most-watched program on *TBN*, the world's largest Christian television network, since July 2020 and was awarded Radio Program of the Year for 2025 by the *National Religious Broadcasters*.

All over the world, the bold and practical teaching of God's Word by Dr. Robert Jeffress is impacting lives for all eternity. *Pathway to Victory* stands as a global testament to the transformative power of faith in Jesus Christ.

PTV STORY

Carl and Ruthie Rodsky, from Rosedale, Indiana, felt led to bring Dr. Jeffress's messages on forgiveness to the women at Rockville Correctional Facility, the largest female prison in Indiana. They started a Bible study group, and with *Pathway to Victory's* resources, they help the inmates understand God's love and redemption. The impact has been profound, with almost 90 women attending and eight recently trusting in Christ as their Savior for the first time. Moved by the fire on July 19, the inmates donated \$197 to First Baptist Dallas trusting in God's power to perform miracles.



ALASKA CRUISE

In June, the *Pathway to Victory* family enjoyed an unforgettable Alaska cruise with Dr. Jeffress, joined by special guests Rebecca St. James, Michael O'Brien, and Dennis Swanberg, aboard Holland America's *Koningsdam*. While being surrounded by breathtaking landscapes that reflect the Creator's beauty, 410 travelers gathered for worship and to study God's Word together.

THE #1 BROADCAST PROGRAM
on TBN for 52 consecutive months

TBN

PATHWAY PUBLISHING

#1 Evangelical Christian Publishers New Release Amazon Bestseller, Christian Prophecy



Are We Living in the End Times
Horroric attacks on Israel, rising global tension, and civil unrest in America cause people to wonder, Are we living in the end times? Dr. Jeffress' book provides clear, biblical answers to seven key questions about the end times, helping believers face the future with hope and confidence.



Power of the Cross
Dr. Jeffress' book, *The Power of the Cross* is a beautiful, full-color coffee table-style book that takes you through the final week of Jesus' life on earth—from His glorious entry into Jerusalem to His trial, crucifixion, and triumphal resurrection.

FROM DALLAS TO THE WORLD: THE GROWING IMPACT OF ICAMPUS

LEVERAGING TECHNOLOGY TO SPREAD THE GOSPEL

With millions engaging every week, the First Dallas iCampus is sharing the gospel and making a global impact for Christ, reaching far beyond our church walls. Whether connecting with us online for worship or accessing resources seven days a week, people have been able to hear the gospel clearly, grow deeper in their faith, and find a supportive community.

As the iCampus has grown, the Lord has brought new team members to support the ministry taking place. Our Director of Online Ministry, Emmanuel Pandula, has helped minister to viewers all over the world, led our volunteer teams, and helped foster connections among our iCampus community. With the support of our dedicated chat host volunteers, we are able to provide spiritual encouragement and prayer. Our iCampus Facebook group, with over 17,000 members, is an essential space for sharing prayer requests, encouragement, and faith stories.

The iCampus is also becoming a hub for discipleship resources from our church. Our Senior Executive Pastor, Dr. Ben Lovvorn, recently launched the *5 Practices of High-Performance Christian Leaders* series, which has been impactful for many. This is in addition to recently produced series on transformational leadership and spiritual habits, intended to encourage and equip the body of Christ.

Each week, children from around the world tune in to watch Christ-centered iCampus Kids episodes featuring worship, laughter, and substantive Bible lessons. iCampus Kids continues to grow and evolve with even more content and episodes in our latest iteration, which now features a segment created by our very own Sunday School students. Both elementary and preschool kids are now part of the team that produces fresh episodes each week to engage children and foster their spiritual growth.

Looking ahead, we remain committed to equipping believers, both locally and globally, with resources that strengthen their walk with the Lord. The stories of life change from around the world inspire our team and affirm how God is working through the iCampus to transform lives for eternity.



iCAMPUS

169%

GROWTH IN OUR ICAMPUS COMMUNITY

494

DECISIONS FOR CHRIST

5,772,462

AVERAGE ONLINE VIEWS

Visit icampus.firstdallas.org

**iCAMPUS
Kids**

628,436 WEEKLY VIEWS

SATURDAYS | 8AM | firstdallas.org/icampuskids

“

After surviving a near-death experience in war, Carl, part of our iCampus community, said this: “It wasn’t until I joined the iCampus that I truly repented and believed the gospel. Moments like these remind me that God’s work in our lives is nothing short of miraculous.”

”

“

WE AS CHRIST’S SERVANTS MUST ADOPT A NEW SET OF DISCIPLINES, A SET OF PRACTICES THAT CAN ELEVATE THEM BEYOND THE ORDINARY TO THE EXTRAORDINARY. WE MUST ADOPT THE FIVE ESSENTIAL PRACTICES FOR HIGH-PERFORMANCE CHRISTIAN LEADERS.

— DR. BEN LOVVORN ”

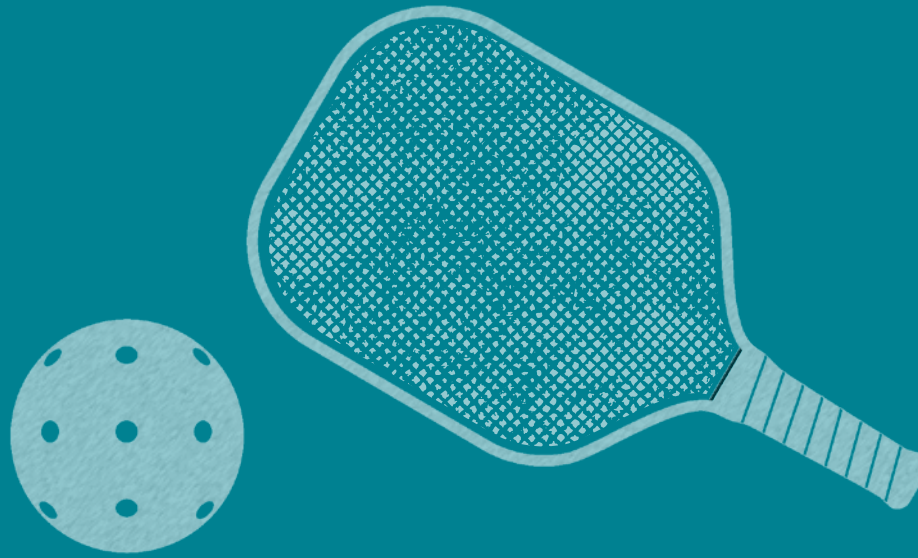


SCAN THE QR CODE TO WATCH, LISTEN, OR READ “5 PRACTICES OF HIGH-PERFORMANCE CHRISTIAN LEADERS” WITH DR. BEN LOVVORN.



Pioneering Recreational Outreach With

FOX & FRIENDS



If you had told us that Dr. Robert Jeffress would face off against Kid Rock in a pickleball match on national television this year, we might have been skeptical. Yet, thanks to *Fox & Friends* shining a spotlight on our pickleball ministry, we enjoyed that moment and so much more.

In May 2024, a *Fox & Friends* host, Steve Doocy, learned about our church's pickleball league in downtown Dallas and felt compelled to feature it. He reached out to Brent McFadden, our Minister of Missions and Outreach, to learn more. What started as a brief segment quickly transformed into a three-hour episode of *Fox & Friends* hosted on the First Dallas campus. This not only allowed viewers to enjoy some lighthearted competition featuring Dr. Jeffress and others but also gave us the opportunity to broadcast our church's mission and the gospel to a national audience.

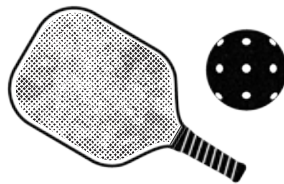
We created a pickleball court outside, just across the street from our St. Paul Café. At 4:30am, church members and celebrity guests—including Kid Rock, Demi Tebow, and Gracie Hunt—

gathered to begin filming live segments surrounded by our church community. From First Baptist Academy cheerleaders cheering on participants to an 84-year-old church member defeating Steve Doocy in pickleball, the morning had a spirit of joy and was full of surprises. People from around downtown came to see what was happening, giving us the opportunity to share with them.

First Baptist Dallas has a long history of pioneering recreational outreach. We established the first official recreation ministry in our church back in the 1950s. Dr. Jeffress explained the thinking behind this type of ministry: "Church shouldn't be confined to just one hour a week on Sundays; it should be a family activity, something celebrated every day." Through recreation, we're able to welcome new people and foster connections with one another.

We are grateful that the Lord is using our recreation ministry to reach people locally and inspire other churches to do the same. Our God can use anything—even a news segment on pickleball—to make His presence known! Our church is making an impact, both in our community and across the country, through this unique and engaging ministry.

FIRST DALLAS



PICKLEBALL



FIRST
BAPTIST
DALL 6
CRISWELL
CENTER
CENTERSTAGE





Beauty *from* Ashes

**FRIDAY, JULY 19 IS A DAY THAT
CHANGED THE TRAJECTORY OF
OUR CHURCH'S LIFE AND FUTURE.**

After a fun-filled VBS week with 2,000 children and 500 volunteers on campus, everyone went home for the weekend. A few staff members were left on campus and quickly realized something was not right. Smoke began pouring out of the Historic Sanctuary and, in mere moments, it was on fire. Sirens, alarms, and flashing lights filled the campus, replacing the happy laughs and singing from just hours earlier.



On Friday Evening, July 19

Looking at the flames and listening to the Fire Department's updates, we quickly came to realize that this moment would be a turning point for us. It could go one of two ways. Either it could mark the beginning of the end for us. Or, by God's grace, it could come to be remembered as the beginning of our greatest era.

"As tragic as the loss of this old sanctuary is," Dr. Jeffress said, "we are grateful that the church is not bricks and wood, but composed of over 16,000 people who are determined more than ever to reach the world for the gospel of Christ."

Less than 48 hours after the fire, we gathered together at the Kay Bailey Hutchison Convention Center in downtown Dallas to worship on Sunday morning. "Let's have the world see, and say what happened Friday night was the best thing that happened to First Baptist Dallas, because it caused them to double down on their mission: to go to all the world and preach the gospel," Dr. Jeffress proclaimed. Dr. Ben Lovvorn then gave this challenge: In a special message delivered the Sunday following the fire, Dr. Ben Lovvorn addressed the congregation, stating: "Church, while we have been far from dormant, I pray that this day marks a time that our enemy says, 'I fear we have done nothing more than awakened a sleeping giant with incredible resolve.'" He further challenged: "First Baptist Dallas—today, the world is watching you. We have experienced a crisis. It's a crisis that Satan meant for evil but that God can use for good. Now is the time we show the world who we are."

“ WE ARE GOING TO REBUILD THAT SANCTUARY AS A STANDING SYMBOL OF THE TRUTH. ”

-DR. ROBERT JEFFRESS



Now is the time you show the world what you're made of. Now is the time to show the world who you are in Jesus Christ.”

First Dallas is a multi-generational church, with rich legacies of faith. Many spiritual milestones occurred in the Historic Sanctuary—weddings, funerals, baby dedications, baptisms, decisions for Christ, and much more. But these memories and the change they made in us are not lost. They cannot be destroyed. We have the opportunity to build upon the legacy we inherited, making something new out of what remains from the old. This is our time to show the world the power of our God, who makes beauty come from ashes.

Dr. Jim Wicker, part of a six-generation First Dallas family, had this to say, “We were all very sad that night. But it wasn't too long until there was a real excitement about how God is going to do something special, and we get to be a part of it.”

Since Friday, July 19, our church family has faced challenges and encountered obstacles. But that has not stopped the church from doing what we have been called to do. We have rearranged Sunday School classrooms,

revamped ministry programs, and gathered together to worship as a church family.

Our focus during Mission 1:8 WIN NOW has been to win as many people as possible for Jesus Christ as quickly as possible. The fire in the Historic Sanctuary did not interrupt the urgency of this mission. It has amplified our witness by pointing people to the God we serve. For example, a record-shattering 50 million people viewed our livestream on the Sunday after the fire.

As we thought through the priorities for our 2025–2026 ministry plan last summer, prior to the fire, we knew we needed to make some upgrades to our campus. We thought that might include some new cameras. Little did we know, we would be called upon to








“IT’S JUST SPECIAL BECAUSE THE PREVIOUS BUILDING WAS MAKING SOMETHING NEW.” DR. WICKER STATES. “NOW WITH THIS BUILDING, WE WILL BE MAKING SOMETHING NEW OUT OF SOMETHING THAT WAS OLD AND COMBINING THAT. IT’S SOMETHING WE HAVE NEVER DONE BEFORE.”

build an entirely new Sanctuary. Through Mission 1:8 One Desire, we are taking on this challenge, seeing it as a once-in-a-generation opportunity to bring glory to God while building something beautiful and useful for future ministry.

The new Sanctuary’s design will incorporate parts of the historic walls and stained glass that survived the fire. “It’s just special because the previous building was making something new.” Dr. Wicker states. “Now with this building, we will be making something new out of something that was old and combining that. It’s something we have never done before.”

Reflecting on the project that lies ahead, Dr. Wicker’s younger brother, Jay, said, “God knows what needs we are going to have in the future... five years, 10 years, 20 years down the line. And we know that he is preparing our church to meet those needs right now as we begin to plan, commit, and give to get the new building built.”

Dr. Jeffress sees this project as symbolically important, as a part of the larger mission of First Baptist Dallas. “We are going to rebuild that sanctuary as a standing symbol of the truth. However, a building does not win the war with Satan. It’s a first step...It’s not enough to commit to rebuilding a building. We need to recommit ourselves to God’s mission.”

This recommitment to the mission is why our next ministry plan is Mission 1:8 One Desire. The church is not made great by its buildings. The buildings are made great by the church being faithful to its task. Our one desire, above all else, is to please our Lord Jesus Christ (2 Corinthians 5:9). That is the legacy we have inherited from those who came before us at First Baptist Dallas. And it’s the legacy we can leave today for those who will follow. All for God’s glory! 

**FUTURE HISTORIC SANCTUARY
EXTERIOR RENDERING**



MISSION 1:8

ONE
DESIRE

2 CORINTHIANS 5:9

Therefore we also have as our ambition, whether at home or absent, to be pleasing to Him.

2 Corinthians 5:9

We were thrown into a crisis none of us expected, when

our Historic Sanctuary experienced a devastating fire. In the days following the fire, Dr. Jeffress posed these questions to us: Will this tragedy mark the beginning of the end for First Baptist Dallas? Or will this be the beginning of the greatest era of ministry we have ever known?

As the culture around us grows darker, First Baptist Dallas must remain a strong beacon of biblical truth for generations to come. Our task as a church for the next two years is clear.

God is calling us to double down on our ministries—inviting more people, making more disciples, creating more resources, and planting more churches. At the same time, God is giving us the opportunity to restore and enhance our church campus so we can make an even greater impact for the gospel.

To realize the vision of Mission 1:8 One Desire, our financial goal is to raise \$95 million. \$68 million will fund the ministry budget for 2025–2026. Once our ministries are fully funded, the additional \$27 million will go toward the capital project to restore and enhance our campus. This amount will enable us to build a majestic new Sanctuary, add a new multipurpose venue, and greatly expand the fellowship space right in the heart of our campus.

You can partner with Mission 1:8 One Desire by making a two-year commitment. This includes your planned annual giving for the next two years as well as a special gift from saved resources toward what God is doing here. Pray about how the Lord would have you support this vision, for our joy and His glory. Building our legacy starts today.

firstdallas.org/onedesire



OUR TWO-YEAR GOAL (JANUARY 2025 - DECEMBER 2026)

MINISTRY BUDGET
\$68 MILLION

**RECONSTRUCTION OF
THE SANCTUARY
& ENHANCEMENT
OF CAMPUS**
\$27 MILLION

TOTAL GOAL
\$95 MILLION

Building




CRISWELL LOBBY AND FELLOWSHIP SPACE

FOR OUR FUTURE



NEW MULTIPURPOSE VENUE RENDERING





BUILDING
Our Legacy
STARTS TODAY

TOP WORK PLACES DFW

2021-2024 medium great + The Dallas Morning News



NO. 2 MIDSIZE COMPANY

4-TIME WINNER

Choir & Orchestra Led Worship 9:15 & 11am | **Band-Led Worship** 11am | **Sunday School** 8, 9:15, & 11am
1707 San Jacinto | Dallas, TX 75201 | 214.969.0111 | firstdallas.org

RESOURCES

MEDIA RESOURCE CENTER

Sundays | Criswell Lobby

The Media Resource Center is open on Sunday mornings in the Criswell Center Lobby.

Mrs. Ruthe's Library Nook

Located at HFC626

SUNDAY | 8:15-11am, 12-1pm, 4-5:30pm

MONDAY | Closed

TUESDAY | 9am-5pm

WEDNESDAY | 9am-6:30pm

THURSDAY | 9am-4pm

FRIDAY | Closed

SOCIAL MEDIA | FIND US ON

firstdallas.org

facebook.com/fbcdallas

twitter.com/firstdallas

instagram.com/firstdallas

youtube.com/firstbaptistdallas

First Dallas app on Apple & Android

BAND-LED WORSHIP

facebook.com/firstdallasband

twitter.com/firstdallasband

instagram.com/firstdallasband

TELEVISION

TBN

Monday-Friday | 7 & 11am

Saturdays | 11am

Sundays | 9am & 5pm

TBN Inspire

Daily at 7:30AM &

Monday-Friday at 7:30PM

TCT

Monday-Friday | 7:30am & 9pm

Sundays | 8:00am & 4:30pm

DAYSTAR

Sundays | 5pm

RADIO

KCBI 90.9FM

Sundays | 8, 9:30, 10:50am & 6pm

Pathway to Victory

Weekdays | 8:30am & 8pm

(KCBI 90.9FM)

OTHER ONLINE TRAINING RESOURCES DEVOTIONALS

firstdallas.org/devotionals

iCampus 101

BEN LOVVORN, SR. EXECUTIVE PASTOR

firstdallas.org/icampus101

5 HABITS OF A HEALTHY CHRISTIAN

BEN LOVVORN, SR. EXECUTIVE PASTOR

firstdallas.org/5habits

TRANSFORMATIONAL LEADERSHIP

BEN LOVVORN, SR. EXECUTIVE PASTOR

firstdallas.org/leadership

FIVE PRACTICES OF HIGH-PERFORMANCE CHRISTIAN LEADERS

**DR. BEN LOVVORN,
SR. EXECUTIVE PASTOR**

firstdallas.org/performance

BLOG

firstdallas.org/blog

For general inquiries,
contact info@firstdallas.org

For all press or media inquires,
contact press@firstdallas.org

Celebrate Christmas

AT FIRST DALLAS

CHRISTMAS SUNDAY

SUNDAY, DECEMBER 22

9:15 & 11AM | WORSHIP CENTER

11AM | WICKER GYM

Join us for a special morning of Christmas worship, a message from Dr. Robert Jeffress, family photos around the trees, a special gift, and Krispy Kreme donuts in our Sunday School classes.

CHRISTMAS EVE CANDLELIGHT WORSHIP

SUNDAY, DECEMBER 24

3 & 5PM | WORSHIP CENTER

Celebrate the birth of our Savior with a special evening service where we will worship with Christmas favorites, observe the Lord's Supper, and close with candlelight.

CHRISTMAS DEVOTIONAL

BEGINS MONDAY, DECEMBER 2

firstdallas.org/devotionals

Experience *The Joy of Christmas*, a daily devotional series by Dr. Robert Jeffress, Dr. Ben Lovvorn, and our worship leaders, designed to prepare your heart for the season and lead you in worship at the Dallas Christmas Spectacular.

DALLAS CHRISTMAS SPECTACULAR

SATURDAY, DECEMBER 14 | 2 & 6PM

SUNDAY, DECEMBER 15 | 6PM

Join us for an unforgettable night featuring your favorite Christmas songs and hymns presented by the incomparable **First Dallas Choir & Orchestra** with special musical guest, **Michael Tait**, and **Ballet Magnificat!**

KIDS COVE CHRISTMAS CONCERT WITH JANA ALAYRA

SUNDAY, DECEMBER 22 | 9:15 & 11AM

We invite all kids to a special worship experience with **Jana Alayra** for Pre-K4 through 6th Grade. Preschoolers will enjoy a live nativity and all kids will receive a fun gift to take home!



firstdallas.org/Christmas



Scan QR Code
to learn more



1707 San Jacinto
Dallas, TX 75201



MISSION 1:8

ONE DESIRE

2 CORINTHIANS 5:9

COMMITMENT SUNDAY DECEMBER 15

PLEASE BRING YOUR TWO-YEAR COMMITMENT
TO MISSION 1:8 ONE DESIRE. TOGETHER WE WILL
DEDICATE THIS MINISTRY EFFORT TO THE LORD!

firstdallas.org/onedesire